



Clément LONGIN

Freelance

Driving license

French bilingual



Contacts

+33 6 51 49 23 87

hello@clementlongin.fr

Skills



Microsoft Office



Photoshop



Illustrator



Premiere Pro



Wordpress

My projects

All my projects on :

www.clementlongin.fr

Who am I ?

Freelance and also a student (upcoming graduated) in digital. I am specialized in **marketing** and communication. **Autonomous** and **proactive** to challenge the existing one. **Curious** to find new experiences to enrich myself professionally and personally.

Experiences :

Content & Social Media Specialist (Freelance)

INCARA LAB Start-up July - August 2019

Ideation, creation and planification of content (videos & pictures)

Community management

Management of influence campaign

Web marketing assistant

Le monde du bagage E-commerce website March - July 2019

Dynamise/optimize the website to increase conversion

Set up social media strategy and management of social media

Creation of promotional e-mailing and reflexion on marketing automation

Integration proposal and tasks tracking

Search engine optimizer

EOS Agency Referencing agency October - December 2018

Content creation for different clients (blog articles, social media posts)

Creation of a social media strategy

E-reputation management

E-commerce and sales assistant

Photo denfert Photography gear shop May - July 2018

Set up promotions online and in the shop

Creation of product sheets

Stock management and sending products

Train my customer relationship in the shop

Formation :

Bachelor - Communication digitale et E-Business

Dorset college 3rd year of bachelor Ireland, Dublin

Project management (PMBOK Methods), Teamwork and communication

IIM 1st & 2nd year of bachelor France, La Défense

Agile project management, Benchmark & market positioning, Strategic planning,

Strategy social media

Google fundamentals of digital marketing

Interests :

Workout

Photography

Gymnastics

Streetwear

Innovation